

INVOICE



www.wlwt.com

WLWT
1700 Young Street
Cincinnati, OH 45202
Main: (513)412-5000
Billing: (410)338-6432

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmont Ave
Suite 306
Towson, MD 21286

Send Payment To:

WLWT
PO Box 26881
Lehigh Valley, PA 18002-6881

Invoice #	Invoice Date	Invoice Month	Invoice Period
941513-1	08/26/12	August 2012	07/30/12 - 08/20/12

Station	Account Executive	Sales Office	Sales Region
WLWT	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Restore Our Future	RESTORE OUR FUTURE	1201

Flight Dates	Order #	Alt Order #
08/14/12 - 08/20/12	941513	06273466

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/14/12	08/17/12	NBC Today Show III	10-11a	-TWTF--	:30	4	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-TWTF--	4	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WLWT	Tu	08/14/12	10:45 AM	NBC Today Show III	10-11a	:30	ROF TV 12 TV 18H	\$200.00 NM
1	WLWT	W	08/15/12	10:58 AM	NBC Today Show III	10-11a	:30	ROF TV 12 TV 18H	\$200.00 NM
2	WLWT	Th	08/16/12	10:29 AM	NBC Today Show III	10-11a	:30	ROF TV 12 TV 18H	\$200.00 NM
4	WLWT	F	08/17/12	10:58 AM	NBC Today Show III	10-11a	:30	ROF TV 12 TV 18H	\$200.00 NM
2	08/14/12	08/17/12	DR OZ EF	4PM-5PM	-TWTF--	:30	4	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-TWTF--	4	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWT	Tu	08/14/12	3:59 PM	DR OZ EF	4PM-5PM	:30	ROF TV 12 TV 18H	\$400.00 NM
1	WLWT	W	08/15/12	4:55 PM	DR OZ EF	4PM-5PM	:30	ROF TV 12 TV 18H	\$400.00 NM
4	WLWT	Th	08/16/12	4:19 PM	DR OZ EF	4PM-5PM	:30	ROF TV 12 TV 18H	\$400.00 NM
3	WLWT	F	08/17/12	4:16 PM	DR OZ EF	4PM-5PM	:30	ROF TV 12 TV 18H	\$400.00 NM
3	08/14/12	08/17/12	530-6p M-F news	530-6p	-TWTF--	:30	4	\$625.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-TWTF--	4	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WLWT	Tu	08/14/12	5:43 PM	530-6p M-F news	530-6p	:30	ROF TV 12 TV 18H	\$625.00 NM
4	WLWT	W	08/15/12	5:52 PM	530-6p M-F news	530-6p	:30	ROF TV 12 TV 18H	\$625.00 NM
2	WLWT	Th	08/16/12	5:44 PM	530-6p M-F news	530-6p	:30	ROF TV 12 TV 18H	\$625.00 NM
1	WLWT	F	08/17/12	5:58 PM	530-6p M-F news	530-6p	:30	ROF TV 12 TV 18H	\$625.00 NM
4	08/14/12	08/17/12	6-630p M-F news	6-630p	-TW-F--	:30	3	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-TW-F--	3	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Tu	08/14/12	6:25 PM	6-630p M-F news	6-630p	:30	ROF TV 12 TV 18H	\$800.00 NM
2	WLWT	W	08/15/12	6:12 PM	6-630p M-F news	6-630p	:30	ROF TV 12 TV 18H	\$800.00 NM
3	WLWT	F	08/17/12	6:24 PM	6-630p M-F news	6-630p	:30	ROF TV 12 TV 18H	\$800.00 NM
5	08/14/12	08/17/12	7-730p	7-730p	-T-TF--	:30	3	\$800.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser:

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941513-1	08/26/12	August 2012	07/30/12 - 08/20/12
Advertiser	Product	Estimate Number	
Restore Our Future	RESTORE OUR FUTURE	1201	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-T-TF--	3	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTTu		08/14/12	7:18 PM	7-730p	7-730p	:30	ROF TV 12 TV 18H	\$800.00 NM
1	WLWTTh		08/16/12	7:12 PM	7-730p	7-730p	:30	ROF TV 12 TV 18H	\$800.00 NM
3	WLWTF		08/17/12	7:13 PM	7-730p	7-730p	:30	ROF TV 12 TV 18H	\$800.00 NM
6	08/15/12	08/17/12	730-8p	730-8p	--WTF--	:30	3	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--WTF--	3	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTW		08/15/12	7:43 PM	730-8p	730-8p	:30	ROF TV 12 TV 18H	\$800.00 NM
3	WLWTTh		08/16/12	7:51 PM	730-8p	730-8p	:30	ROF TV 12 TV 18H	\$800.00 NM
2	WLWTF		08/17/12	7:49 PM	730-8p	730-8p	:30	ROF TV 12 TV 18H	\$800.00 NM
7	08/14/12	08/18/12	11-1135p M-Su	11-1135p	-TWTF--	:30	5	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-TWTF--	5	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTTu		08/14/12	11:24 PM	11-1135p M-Su	11-1135p	:30	ROF TV 12 TV 18H	\$1,500.00 NM
1	WLWTW		08/15/12	11:22 PM	11-1135p M-Su	11-1135p	:30	ROF TV 12 TV 18H	\$1,500.00 NM
4	WLWTTh		08/16/12	11:33 PM	11-1135p M-Su	11-1135p	:30	ROF TV 12 TV 18H	\$1,500.00 NM
5	WLWTF		08/17/12	11:29 PM	11-1135p M-Su	11-1135p	:30	ROF TV 12 TV 18H	\$1,500.00 NM
3	WLWTSa		08/18/12	11:29 PM	11-1135p M-Su	11-1135p	:30	ROF TV 12 TV 18H	\$1,500.00 NM
8	08/17/12	08/17/12	F10-11p	F10-11p	----1--	:30	1	\$2,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	----1--	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTF		08/17/12	10:30 PM	F10-11p	F10-11p	:30	ROF TV 12 TV 18H	\$2,500.00 NM
9	08/18/12	08/18/12	Sa/Su 6p news	Sa/Su 6p News	-----1-	:30	1	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----1-	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTSa		08/18/12	6:28 PM	Sa/Su 6p news	Sa/Su 6p News	:30	ROF TV 12 TV 18H	\$350.00 NM
10	08/18/12	08/18/12	Sa/Su 6-7a News	Sa/Su 6-7a	-----1-	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----1-	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTSa		08/18/12	6:30 AM	Sa/Su 6-7a News	Sa/Su 6-7a	:30	ROF TV 12 TV 18H	\$250.00 NM
11	08/19/12	08/19/12	NBC Sunday Today	Su8-9a	-----1	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----1	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTSu		08/19/12	8:53 AM	NBC Sunday Today	Su8-9a	:30	ROF TV 12 TV 18H	\$1,500.00 NM
12	08/19/12	08/19/12	NBC MEET THE PRESS NBC MEET THE PR		-----1	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----1	1	\$1,200.00				

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Advertiser	Product	Estimate Number	
Restore Our Future	RESTORE OUR FUTURE	1201	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	08/19/12	08/19/12	NBC MEET THE PRESS NBC MEET THE PRESS		-----1	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WLWTSu 08/19/12 10:46 AMNBC MEET THE PRESS NBC MEET THE PI :30 ROF TV 12 TV 18H \$1,200.00 NM									
13	08/20/12	08/20/12	NBC Today Show III	10-11a	1-----	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 1----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WLWTM 08/20/12 10:59 AMNBC Today Show III 10-11a :30 ROF TV 12 TV 18H \$200.00 NM									
14	08/20/12	08/20/12	DR OZ EF	4PM-5PM	1-----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 1----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WLWTM 08/20/12 4:28 PM DR OZ EF 4PM-5PM :30 ROF TV 12 TV 18H \$400.00 NM									
15	08/20/12	08/20/12	530-6p M-F news	530-6p	1-----	:30	1	\$625.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 1----- 1 \$625.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WLWTM 08/20/12 5:53 PM 530-6p M-F news 530-6p :30 ROF TV 12 TV 18H \$625.00 NM									
16	08/20/12	08/20/12	6-630p M-F news	6-630p	1-----	:30	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WLWTM 08/20/12 6:24 PM 6-630p M-F news 6-630p :30 ROF TV 12 TV 18H \$800.00 NM									
17	08/20/12	08/20/12	7-730p	7-730p	1-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WLWTM 08/20/12 7:18 PM 7-730p 7-730p :30 ROF TV 12 TV 18H \$800.00 NM									
18	08/20/12	08/20/12	730-8p	730-8p	1-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WLWTM 08/20/12 7:43 PM 730-8p 730-8p :30 ROF TV 12 TV 18H \$800.00 NM									
19	08/20/12	08/20/12	11-1135p M-Su	11-1135p	1-----	:30	1	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 1----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WLWTM 08/20/12 11:31 PM 11-1135p M-Su 11-1135p :30 ROF TV 12 TV 18H \$1,500.00 NM									
Total Spots							38		

Gross Total **\$30,525.00****Payment Terms 30 Days**

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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Restore Our Future	RESTORE OUR FUTURE	1201

Agency Commission **\$4,578.75**

Net Amount Due **\$25,946.25**